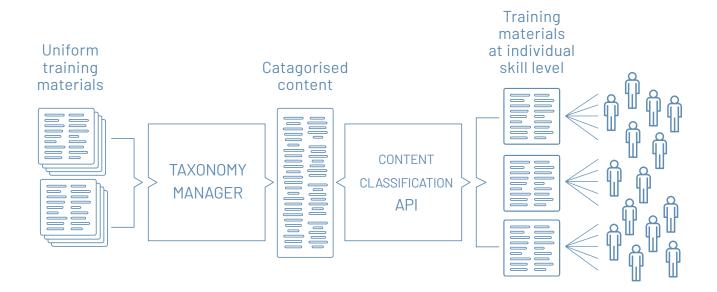


MAKING EDUCATIONAL CONTENT MODULAR, GOAL-ORIENTED AND REUSABLE USING HIGH-END A.I

## Online skills training provider uses A.I. successfully to provide turnkey personalisation of training content

## The challenge

Our client is an online skills training provider, dedicated to providing personalised learning experiences based on a proven skills framework. Our client needed a way to match their fast growing collection of training materials quickly and reliably to the skills framework. EDIA has solved this challenge with their ability to automate content labeling.



Using both our taxonomy manager and content classification API, our client was able to automatically match each training to their skills framework, saving a lot of costly manual work while improving labeling quality and consistency. In addition, our taxonomy manager allows the client to adjust and improve the content matching process in real time.

The result? Our client can speed up time to market for every new training material and provide turnkey personalisation of training content.

Did you like what you just read? Do no ot hessitate to <u>contact us</u> if you think that your organisation might benefit from EDIA's automated content labeling too.